Mondelez India

**Areas of strength**
- Mondelez India scores above average on the Corporate Profile. The company has a strong commitment with respect to recognizing its role in tackling India’s challenges of obesity and diet-related chronic diseases as its parent company Mondelez International, Inc. was found to do in the 2016 Global Index. The company’s nutrition strategy was established at a group level, with global scope, and so applies to its Indian operations.
- Mondelez India applies the Nutrient Profiling System (NPS) developed by its global parent, one of the few companies among its industry peers to have such a system.
- Mondelez India has a strong commitment with respect to recognizing its role in tackling India’s challenges of obesity and diet-related chronic diseases as its parent company Mondelez International, Inc. was found to do in the 2016 Global Index. The company’s nutrition strategy was established at a group level, with global scope, and so applies to its Indian operations.
- Mondelez India scores above average on the Corporate Profile. The company has a strong commitment with respect to recognizing its role in tackling India’s challenges of obesity and diet-related chronic diseases as its parent company Mondelez International, Inc. was found to do in the 2016 Global Index. The company’s nutrition strategy was established at a group level, with global scope, and so applies to its Indian operations.
- Mondelez India is one of only two companies assessed that does not advertise any products to children aged under 12.
- The company is the highest scoring with respect to compliance of the back-of-pack nutritional labeling with Codex recommendations. The George Institute found that 85% of the company’s labels currently comply with such recommendations.
- Mondelez India, like Mondelez International, Inc., is one of few companies in the 2016 India Index that conducts its stakeholder engagement in line with AA1000 standards. This strong commitment is an industry leading practice.

**Areas for improvement**
- Mondelez India ranked ninth out of nine companies in the Product Profile study with an overall score of 1.1 out of 10. All of its 2015 sales were generated by products that score less than 3.5 stars on the Health Star Rating (HSR) system, the level used to designate a healthy product.
- While Mondelez International, Inc. specifies that approximately 25% of its global product portfolio meets its composite healthy standard, Mondelez India does not provide a similar figure for the percentage of its Indian product portfolio that meets this standard – though, as noted, The George Institute study, on which the Product Profile score is based, found that none of its 46 products assessed meet the healthy standard of the HSR system.
- Unlike its global parent’s commitment, noted in the 2016 Global Index, to invest in research and development to improve the nutritional quality of its products, Mondelez India does not disclose any India-specific commitment to do the same.
- Mondelez India demonstrates nutrition reduction targets with deadlines for salt/sodium, trans fat and saturated fats. To further enhance its contribution to improving diets in India, Mondelez India is encouraged to set targets for added sugars with deadlines for achieving them.
- Despite some strong policies and practices, Mondelez India has gaps in disclosure. Unlike the parent company’s disclosure of formal, regular Well-Being Progress reports that detail its approach to nutrition issues, Mondelez India does not publish such reports. Information about the company’s Corporate Social Responsibility programs published on its website on a yearly basis is not specific to the company’s approach to nutrition issues in India.

**Product Profile**

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenues</th>
<th>Mean HSR rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Confectionary</td>
<td>84%</td>
<td>0.53</td>
</tr>
<tr>
<td>Flavoured powder drinks</td>
<td>12%</td>
<td>0.50</td>
</tr>
<tr>
<td>Sweet biscuits</td>
<td>4%</td>
<td>1.07</td>
</tr>
<tr>
<td>Powder concentrates</td>
<td>1%</td>
<td>0.50</td>
</tr>
</tbody>
</table>

**NUTRITION GENERAL**

- The mean HSR is calculated per category and multiplied by the percentage of 2015 sales per category. These figures are totalled and doubled to give a maximum Product Profile score of 10.

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Note
Sustainalytics has produced the scoring and ranking of company performance for the Corporate Profile of the India Access to Nutrition Index. Sustainalytics contributed to the report and company scorecards for the Index, and engaged with food and beverage companies as part of the data collection and analysis process.

The George Institute (TGI) is responsible for the data collection for the Product Profile assessment in India. TGI is also responsible for the analysis of the data related to the Product Profile and the TGI Product Profile final report, the results of which have been incorporated by ATNF into the 2016 India Access to Nutrition report and the scoring of company performance for the same Index.

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