Hindustan Unilever

**Areas of strength**
- Hindustan Unilever (HUL) ranks second on both the Corporate Profile and the Product Profile.
- HUL adheres to its parent company’s comprehensive and well-structured Unilever Sustainable Living Plan (USLP) which sets out two nutrition-related commitments: Improving Nutrition and Health & Hygiene. The former focuses on the goal of “doubling the proportion of the foods portfolio that meets the highest nutritional standards by 2020”; the latter commitment focuses on Water, Sanitation & Hygiene (WASH).
- HUL also demonstrates leading practice by assigning top executive and Board-level accountability for its nutrition strategy. Further, the progress on its ‘Improving Nutrition’ commitment is reviewed by its Board-level Corporate Social Responsibility Committee and audited independently at a global level.
- HUL uses the NPS of its parent company, which is among the best assessed and is published in peer reviewed scientific magazines. It also commits to the ‘Improving Nutrition’ commitment is reviewed by its Board-level Corporate Social Responsibility Committee and audited independently at a global level.
- HUL should consider committing to support consumer education programs on healthy diets and active lifestyles tailored to the India context, ideally developed by experts, addresses all product categories and sets thresholds for nutrients, and is published in peer reviewed scientific magazines. It also commits to the same product reformulation targets as its parent company.
- Like its parent company, HUL is an industry leader in terms of its overall approach to responsible marketing practices. The company wholly adopts the Healthy Star Rating system, the threshold for a healthy product. The Product Profile study illustrates that HUL could improve the nutritional quality of many of its products.
- HUL could improve its disclosure in several areas relating to its healthy product launches, the share of its portfolio suitable for consumption by children, its work to increase the affordability of its healthy products, its level of compliance with its responsible marketing policy for children and its engagement with stakeholders to inform its commercial nutrition and undernutrition strategies.

**Areas for improvement**
- It was estimated that Hindustan Unilever derives only 12% of its 2015 total sales from healthy products, i.e. achieve a rating of 3.5 stars or more on the Health Star Rating system, the threshold for a healthy product. The Product Profile study illustrates that HUL could improve the nutritional quality of many of its products.
- HUL could improve its low score in Category G by articulating a policy on engaging with public policymakers on nutrition-related issues.
- With respect to doing more to tackle undernutrition through product fortification, HUL should consider developing and reporting more extensively on both its commercial and philanthropic strategies in this area. HUL’s undernutrition sustainability strategy in India is centered on increasing access to water and improving hygiene, which can improve health but is not an undernutrition-focussed strategy per se. Comprehensive product fortification programs are also yet to be rolled out in India.

**Corporate Profile**

**Product Profile**

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Revenues</th>
<th>Mean HSR rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice cream</td>
<td>45%</td>
<td>2.47</td>
</tr>
<tr>
<td>Table sauces</td>
<td>18%</td>
<td>2.13</td>
</tr>
<tr>
<td>Soup</td>
<td>12%</td>
<td>3.82</td>
</tr>
<tr>
<td>Jams and preserves</td>
<td>10%</td>
<td>1.71</td>
</tr>
<tr>
<td>Liquid concentrates</td>
<td>8%</td>
<td>0.50</td>
</tr>
<tr>
<td>Still RTD tea</td>
<td>4%</td>
<td>1.00</td>
</tr>
<tr>
<td>Cooking sauces</td>
<td>1%</td>
<td>3.50</td>
</tr>
<tr>
<td>Instant Noodles</td>
<td>0.5%</td>
<td>2.90</td>
</tr>
</tbody>
</table>

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Note
Sustainalytics has produced the scoring and ranking of company performance for the Corporate Profile of the India Access to Nutrition Index. Sustainalytics contributed to the report and company scorecards for the Index, and engaged with food and beverage companies as part of the data collection and analysis process.

The George Institute (TGI) is responsible for the data collection for the Product Profile assessment in India. TGI is also responsible for the analysis of the data related to the Product Profile and the TGI Product Profile final report, the results of which have been incorporated by ATNF into the 2016 India Access to Nutrition report and the scoring of company performance for the same Index.

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