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**Company Description**

Coca-Cola India is a private limited company. The company offers products in various beverage categories including lemonades, regular cola carbonates, juice drinks and bottled water.

**Headquarters** United States; Gurgaon, India

**Employees** 25,000

**Total revenues** * 99,738.9 mn INR

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**Areas of strength**

- Coca-Cola India demonstrates good governance practices in managing its nutrition strategy in India. It is aligned with The Coca-Cola Company’s strategic commitments to address obesity on a global scale; offering more low- or no-calories beverages, providing nutrition-related information on packaging, supporting physical activity programs and marketing products responsibly.

- Regarding marketing to children, the company fully adopts its parent company’s policy that is applied across many media types and explicitly commits to not advertise any products to children under 12. This policy is supplemented by its Global School Beverage Guidelines which also apply in India, with some modifications to address local regulatory compliance. The company is also a signatory to the FBII India Pledge.

- Compared to its parent company in the 2016 Global Index, Coca-Cola India provides more information on policies and programs that promote the wellbeing of various stakeholders. Coca-Cola India discloses Maternity Leave and Flexible Work Hours policies for several business units in India, as well as a commitment to fund programs through Coca-Cola India Foundation aimed at, among other initiatives, promoting active lifestyles.

- Coca-Cola India has commitments to front- and back-of-pack labeling, including: saturated fat separate to total fat and sodium; nutrition information on a per serving or per portion basis, and; numeric information on levels of key nutrients. The company also offers nutrition information online for all products, outstanding performance compared to peers assessed for this Index.

- In terms of stakeholder engagement to solicit feedback on the company’s nutrition strategy, Coca-Cola India’s disclosure is strong; it provides a narrative on who it engaged with, what kind of feedback it received and how its plans to address feedback.

**Areas for improvement**

- Although Coca-Cola India demonstrates some commendable policies and practices, it has various opportunities to improve its performance to promote health and nutrition among the wider population and to address undernutrition.

- As noted in the 2016 Global Index, Coca-Cola India does not have a Nutrient Profiling System. Were it to adopt one, it would be able to evidence its shift towards offering healthier products more definitively. For example, the Product Profile study found that 19% of Coca Cola India’s 26 beverages assessed achieved a Health Star Rating of 3.5 or more – the threshold for a healthy product - the highest percentage of the three cold beverage makers assessed.

- Coca-Cola India ranked sixth out of nine companies on the Product Profile with a sales-weighted score of 3 out of 10 which shows that it has significant scope to further improve its products’ nutritional profile and to develop new, healthier products. Importantly it should direct more of its marketing spending towards lower and zero-calorie products to drive their sales compared to higher calorie options.

- The company is encouraged to augment its reporting on influencing governments and policymakers by disclosing its membership in industry associations that lobby on nutrition issues, and whether it provides financial support to these organizations, and/or has a role on their boards. Or, if the company is not involved in such activities, to clearly state that is the case.

- While the company has released several fortified products in the past, as of 2016 it does not offer any fortified products. It does not disclose a policy pledging to play a role in combating undernutrition in India nor has it done an assessment of specific micronutrient needs among key undernourished groups in India. Coca-Cola India is encouraged to do more in this area.
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Note
Sustainalytics has produced the scoring and ranking of company performance for the Corporate Profile of the India Access to Nutrition Index. Sustainalytics contributed to the report and company scorecards for the Index, and engaged with food and beverage companies as part of the data collection and analysis process.

The George Institute (TGI) is responsible for the data collection for the Product Profile assessment in India. TGI is also responsible for the analysis of the data related to the Product Profile and the TGI Product Profile final report, the results of which have been incorporated by ATNF into the 2016 India Access to Nutrition report and the scoring of company performance for the same Index.

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